

Data privacy is of high importance for Christina Lundsteen ApS and we want to be open and transparent with our processing of your personal data.

We therefore have a policy setting out how your personal data will be processed and protected.

Who is the controller of your personal data?

The Danish company Christina Lundsteen ApS, is the controller of the personal data you submit to us and responsible for your personal data under applicable data protection law.

Where do we store your data?

The data that we collect from you is stored within the European Economic Area (“EEA”) but may also be transferred to, and processed in a country outside of the EEA. Any such transfer of your personal data will be carried out in compliance with applicable laws.

For transfers outside the EEA, Christina Lundsteen ApS will use Standard Contractual Clauses and Privacy Shield as safeguards for countries without adequacy decision from the European Commission.

Who access your data?

We never pass on, sell or swap your data for marketing purposes to third parties.

Data that is forwarded to third parties, is only used to provide you with our services. You will find what categories of third parties under every specific process below.

What is the legal ground for processing?

For every specific processing of personal data we collect from you we will inform you whether the provision of personal data is statutory or required to enter a contract and whether it is an obligation to provide the personal data and possible consequences if you choose not to.

What are your rights?

Right to access:

You have the right to request information about the personal data we hold on you at any time. You can contact Christina Lundsteen ApS that will provide you with your personal data via e-mail.

Right to rectification:

You have the right to request rectification of your personal data if they are incorrect, including the right to have incomplete personal data completed.

Right to erasure:

You have the right to erase any personal data processed by Christina Lundsteen ApS at any time except for the following situations

- * You have an ongoing matter with Customer Service
- * You have an open order which has not yet been shipped or partially shipped
- * You have an unsettled debt with Christina Lundsteen ApS, regardless of the payment method
- * If you are suspected or have misused our services within the last four years
- * If you have made any purchase, we will keep your personal data in connection to your transaction for bookkeeping rules

Your right to object to processing based on legitimate interest:

You have the right to object to processing of your personal data that is based on Christina Lundsteen ApS legitimate interest. Christina Lundsteen will not continue to process the personal data unless we can demonstrate a legitimate ground for the process which overrides your interest and rights or due to legal claims.

Your right to object to direct marketing:

You have the right to object to direct marketing, including profiling analysis made for direct marketing purposes.

You can opt out from direct marketing by the following means:

- * Following the instruction in each marketing mails

Right to restriction:

You have the right to request that Christina Lundsteen ApS restricts the process of your personal data under the following circumstances:

- * If you object to a processing based Christina Lundsteen ApS legitimate interest, Christina Lundsteen ApS shall restrict all processing of such data pending the verification of the legitimate interest.
- * If you have claim that your personal data is incorrect, Christina Lundsteen must restrict all processing of such data pending the verification of the accuracy of the personal data.

* If the processing is unlawful you can oppose the erasure of personal data and instead request the restriction of the use of your personal data instead

* If Christina Lundsteen ApS longer needs the personal data but it is required for your to make of defending legal claims.

How can you exercise your rights?

We take data protection very seriously and therefore we have dedicated customer service personnel who handles your requests in relation to your rights stated above. You can always reach them at customerservice@christinalundsteen.com

Data Protection Officer:

We have appointed a Data Protection Officer to ensure that we continuously process your personal data in an open, accurate and legal manner. You can contact our Data Protection Officer at customerservice@christinalundsteen.com and write **DPO** as subject matter.

Right to complain with a supervisory Authority:

If you consider Christina Lundsteen ApS to process your personal data in a incorrect way you can contact us. You also have the right to turn in a complaint to a supervisory authority.

Updates to our Privacy Notice:

We may need to update our Privacy Notice. The latest version of the Privacy Notice is always available on our website. We will communicate any material changes to the Privacy Notice, for example the purpose of why we use your personal data, the identity of the Controller or your rights.